

CONFECTIONERY PRODUCTION OF JAPAN (2010 THRU. 2014)

Source: All Nippon Kashi Association

Volume & Value Production	2010			2011			2012			2013			2014		
	Volume M/Ton	Value		Volume M/Ton	Value		Volume M/Ton	Value		Volume M/Ton	Value		Volume M/Ton	Value	
		Manufac- turer's Mil. Yen	Retailer's Mil Yen		Manufac- turer's Mil. Yen	Retailer's Mil Yen		Manufac- turer's Mil. Yen	Retailer's Mil Yen		Manufac- turer's Mil. Yen	Retailer's Mil Yen		Manufac- turer's Mil. Yen	Retailer's Mil Yen
Candies	174,700	1,790	2,510	175,000	1,830	2,560	170,000	1,790	2,510	166,000	1,710	2,390	168,000	1,760	2,460
Chocolate	204,990	3,020	4,180	211,690	3,210	4,440	208,770	3,210	4,445	220,080	3,260	4,520	231,400	3,510	4,860
Chewing gum	37,590	1,050	1,540	35,870	982	1,435	33,130	910	1,325	30,220	825	1,220	29,020	778	1,150
Senbei	59,970	530	745	58,900	525	735	58,300	515	725	57,500	508	718	56,350	500	712
Biscuits	249,000	2,400	3,410	242,800	2,320	3,360	239,500	2,290	3,290	236,600	2,270	3,260	244,400	2,400	3,450
Rice crackers	223,445	2,470	3,300	227,597	2,516	3,356	224,755	2,530	3,376	216,524	2,558	3,413	216,676	2,629	3,508
Japanese trad. confectionery	311,610	3,890	4,820	302,262	3,792	4,652	303,000	3,800	4,650	304,500	3,820	4,670	304,500	3,820	4,700
Western style confectionery	207,570	3,580	4,530	201,340	3,473	4,395	196,915	3,410	4,317	191,401	3,342	4,248	189,104	3,285	4,175
Snack confectionery	223,100	2,840	4,050	224,659	2,855	4,065	225,333	2,880	4,102	225,784	2,903	4,135	230,751	2,961	4,218
Oil treated cakes	59,780	350	520	60,377	354	525	58,143	346	515	56,863	339	499	56,806	340	498
Others	181,710	1,740	2,470	178,980	1,713	2,430	179,695	1,720	2,440	197,665	1,892	2,684	205,571	1,967	2,791
TOTAL	1,933,465	23,660	32,075	1,919,475	23,570	31,953	1,897,541	23,401	31,695	1,903,137	23,427	31,757	1,932,578	23,950	32,522
Year-on-year change:percent	99.3	98.7	98.5	99.7	99.9	99.7	98.9	99.3	99.2	100.3	100.1	100.2	101.5	102.2	102.4

1. Senbei : Flour based cakes only
2. Rice crackers: Japanese traditional crackers made of rice
3. Japanese traditional confectionery : Very wide range of traditional confectionery are mostly fresh and wet products
4. Western style confectionery : Numerous kind of Western style fresh products including sponge cake, butter cakes, doughnuts, pies, pane de castella, etc.

5. Snack confectionery : Potato chips, corn-snacks, flour and ricesnacks, etc.
6. Oil treated cakes : fried or oil-treated flour cakes and sweets.
7. Others : All other confectionery not belonging to the above categories, nuts, candy, sweetened beans, refresher tablets, etc.